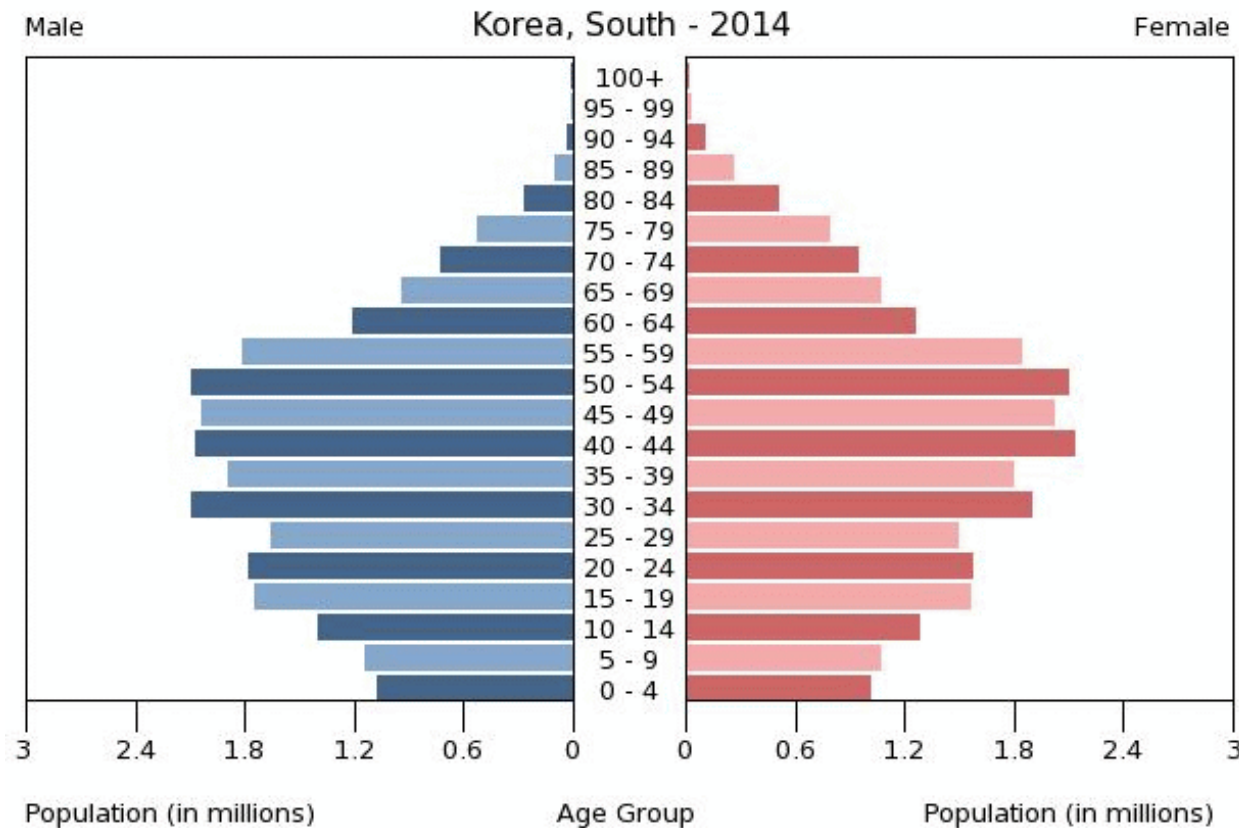


Global Success & Co-production

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How are we similar? Korea



Population: 50.4M

Demographic chart

Fast Ageing Population

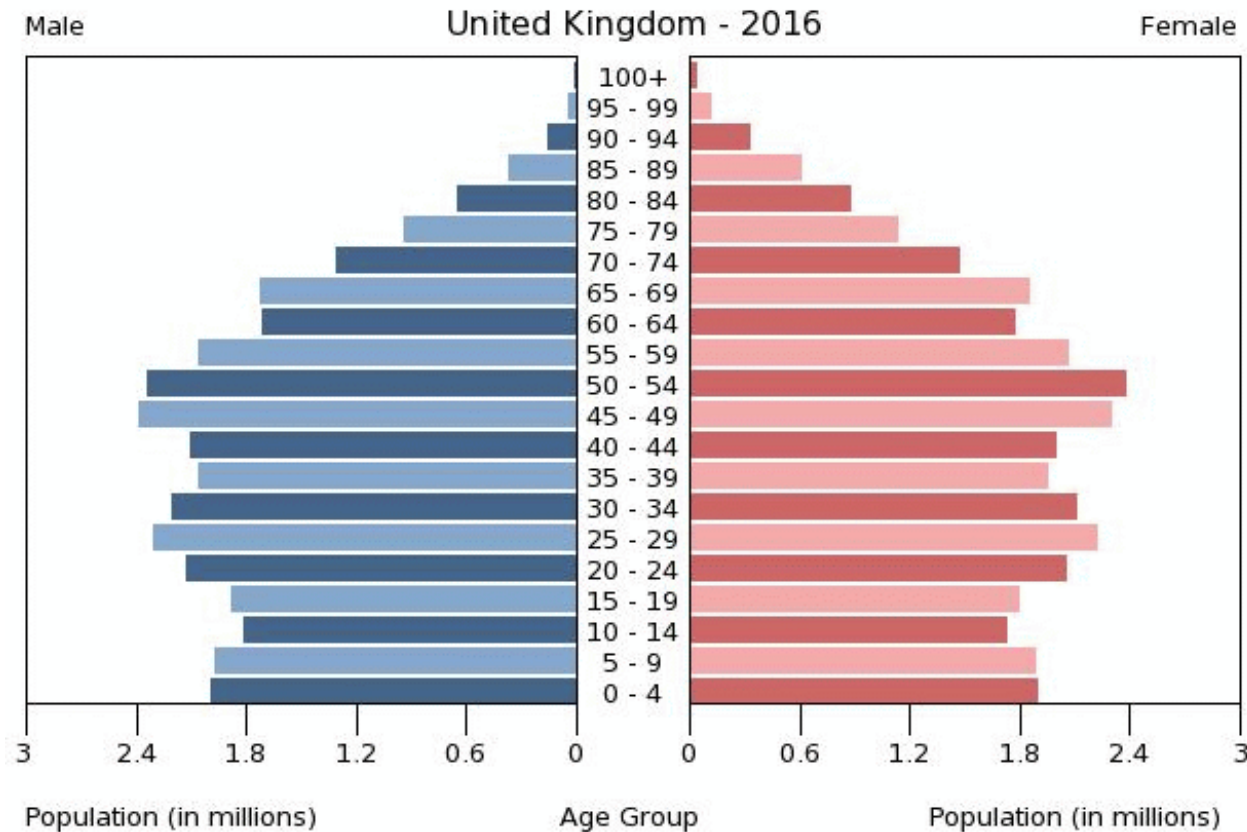
Declining young population

GDP \$1410 Bn (2015)

TV penetration 98%

Strong local content market

How are we similar? The UK



Population: 70M

Demographic profile:

Fast Ageing Population

Declining young population

GDP \$2848 Bn (2015)

TV penetration 97.5%

Strong local content market

We Share the Same Concerns

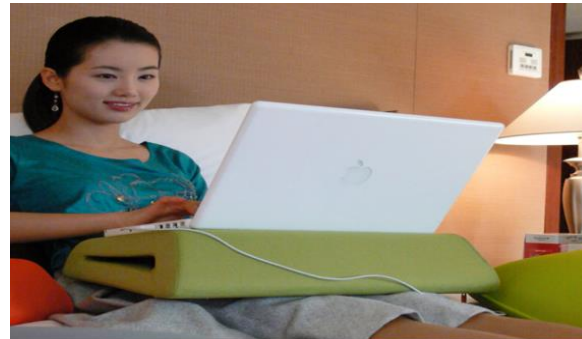
The Economy/ E-commerce

The impact of technology on privacy

Education

Body image

Global Threats to Safety



What Are The Magic Ingredients

- The 'Right Amount' of Regulation
- A Thriving Production Sector
- Cultural Alignment

Recent Co-productions UK/Korea



Discover Korean Food



Korean Cooking Made Simple

What Are The Magic Ingredients

- The 'Right Amount' of Regulation
- A Thriving Production Sector
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UK Creative Industries Support

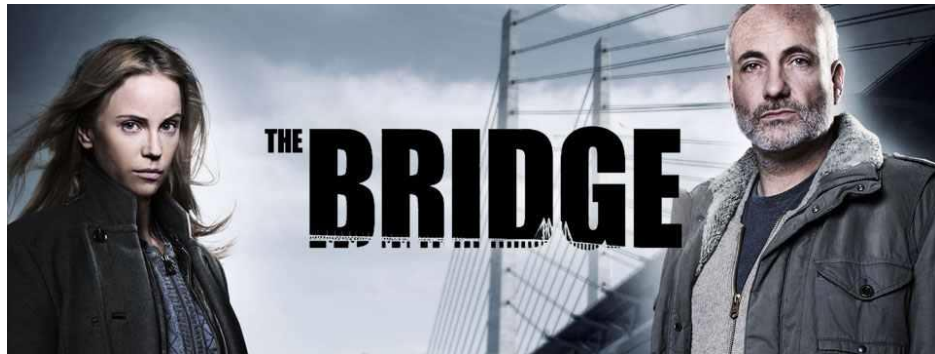


Universal Subjects



Korean School: Our Are Kids
Tough Enough?

UK Loves Imports



Amazing Creatures





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